**Step 1 – Idea Exploration, Identification and Assessment**

**Describe the business idea or concept** (filling an unmet need in the marketplace with a new product or service, providing an existing product/service in a new form, delivering a product/service better or cheaper than competitors, etc.)

**Business name**: “FlyAce”

**Marketplace:** Categories have FPV Equipment, Ready To Fly drones, Motors, Radios, Action Cameras, Batteries/ Chargers, Micro Quadcopters. Also they can delivery them to anywhere and it will sell them to people who use drone and working as videography.

**What is the “pain” that is being ‘cured’ with this product or service?** (An idea is only viable, if people are willing to pay /download or use what it provides)

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**What are the features and benefits of the product(s) or service?**

We will have features which Drone, Quadcopter, Racing, Drone, Motors, also have education that learn about fpv which they will give you information about your knowledge of a fpv racing drone. And you can ask them if you need question about anything of drone or whatever on site.

**What is the Business Model?** (How will the business make money?)

We sell them to the people who using a FPV racing, videography, freestyle. We have products which cheap, good quality of drone.